

FOR IMMEDIATE RELEASE

DAYTON, OH (November 2009) — Conway MacKenzie, Inc. is pleased to announce the addition of John B. Pidcock as a managing director in the firm's Dayton office.

Pidcock has been active in the restructuring space for over a decade providing a full range of crisis management services. Additionally, he has developed a particular expertise in the area of post-confirmation debtor work and creditor committee representation. Van Conway, Chief Executive Officer of Conway MacKenzie said, "John's valuable experience in the post-confirmation debtor work and creditor committee representation area expand the firm's skill set and credentials in a growing field of expertise. We are excited to be able to offer this expanded service offering to our clients."

Prior to joining Conway MacKenzie, Pidcock was a director at Bridge Associates and a manager at Deloitte Consulting. His recent experience includes, among others, providing financial advisory services to the Unsecured Creditor's Committee of Tarpon Industries and Marcal Paper, and managing the post-confirmation wind down of the Polaroid Corporation. He also provided financial advisory services to other parties such as Huffy, Amcast, United Airlines, Roberd's Inc, InaCom Corporation, Spartan Mills, as well as a large healthcare provider.

Pidcock is active in a number of industry associations including the Midwest Regional Bankruptcy Seminar and the American Bankruptcy Institute, where he has been an Advisory Board member and speaker. He received a Master of Business Administration degree from Indiana University in Bloomington, Indiana and a Bachelor of Science degree from Miami University in Oxford, Ohio.

Conway MacKenzie, Inc. is an international consulting firm specializing in turnaround and crisis management, manufacturing operations consulting, litigation support services, and investment banking services. The firm is headquartered in Detroit, Michigan and has offices in New York, Chicago, Dallas, Dayton, Houston, Atlanta, London, Frankfurt and Shanghai. Additional information can be found at www.conwaymackenzie.com.

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