

# CRAIN'S DETROIT BUSINESS

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## PEOPLE

### IN THE SPOTLIGHT



**Peter Smidt** has been named a managing director of **Conway MacKenzie Inc.** in Birmingham.

Smidt, 39, had been executive vice president and CFO of the

*Smidt* now-defunct Dearborn-based auto supplier **Plastech Engineered Products Inc.** He previously served as director in the transaction services group of **PricewaterhouseCoopers L.L.C.** in Detroit.

Smidt, a CPA, earned both a bachelor's degree in business administration and an MBA from **Central Michigan University.**