

**CONWAY MACKENZIE'S STEVEN R. WYBO RECOGNIZED AS ONE OF 2011'S  
PEOPLE TO WATCH: BUSINESS PROFESSIONALS MAKING THEIR MARK**

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FOR IMMEDIATE RELEASE:

**DETROIT, MI** – Conway MacKenzie, a consulting firm specializing in turnaround and crisis management, transaction advisory, litigation support and valuation and forensic analysis services, is proud to announce that Managing Director Steven R. Wybo has been chosen by *Turnarounds and Workouts*, a leading restructuring industry publication, as one of 2011's "**People to Watch: Business Professionals Making Their Mark**".

"Over the past several years, Steve has proven himself as a dedicated and capable advisor to a variety of clients. His recognition as one of 2011's People to Watch is the ultimate compliment to all of the hard work that he has performed over his career." said Van Conway, Chief Executive Officer.

Steve specializes in turnaround and crisis management, insolvency/bankruptcy matters, profit enhancement, mergers and acquisitions, business valuation, and interim management services. Steve has served as interim Chief Financial Officer, Chief Restructuring Officer, Chief Operations Officer and as a Federal Court Appointed Receiver for various clients throughout his career. While Steve has a broad range of industry expertise, he is most experienced in the automotive supply, automotive finance, transportation and real estate brokerage industries. Steve is well-respected in the turnaround industry, and often speaks at industry events and is regularly quoted in the news regarding the automotive industry.

Steve is a Certified Turnaround Professional and has a Bachelor of Science in Accounting from Michigan State University. He is a member of the American Bankruptcy Institute and the Turnaround Management Association, where he sits on the Board of Directors for the Detroit Chapter.

*Conway MacKenzie, Inc. is an international consulting firm specializing in turnaround and crisis management, transaction advisory, litigation support, and valuation and forensic advisory services. The firm is headquartered in Detroit, Michigan and has offices in Houston, Dallas, Atlanta, Chicago, Dayton, Frankfurt, London, Los Angeles and New York. Additional information can be found at [www.ConwayMacKenzie.com](http://www.ConwayMacKenzie.com). Contact: Lisa Johnston at 248.433.3100 or [ljohnston@conwaymackenzie.com](mailto:ljohnston@conwaymackenzie.com).*

*The Beard Group, publisher of "Turnarounds and Workouts", is a leading resource to the turnaround industry producing newsletters, books, databases and conferences. More information can be found at [www.beardgroup.com](http://www.beardgroup.com).*